

FAN LETTERS

Dear Pee-wee,

I watch your show every Saturday. My sister and I see who can scream the loudest when we hear the secret word. I always win!

Danny P.
Flushing, NY

You must have a big mouth! Ha-Ha!

Dear Pee-wee,

I love the way you dance! I know how to do all the cool steps you do. My mom thinks I am going bonkers. What can I tell her?

Jenny T.
Austin, Texas

Tell her to shake it but don't break it!



HONEY HERMAN'S HIGHLIGHTS

Hi Boys and Girls!

Today I want to tell you about Pee-wee's secret method of eating peas when he was very little.

As soon as our family knew I was serving peas with dinner, everyone began to set up. Pee-wee's father, Herman Herman, would recite his favorite poem. "I eat my peas with honey."

I've done it all my life.

It makes the peas taste funny.

But it keeps them on my knife!"

I would give each person a portion of peas, telling everyone how good they were for them. When the peas were gone, Pee-wee, Hermoine and Herman would be excused from the table. Then I would clear the plates away. Guess what I found under Pee-wee's plate?? All of his peas, crushed and hidden away.

Thank goodness he soon grew up to be a very good vegetable eater.

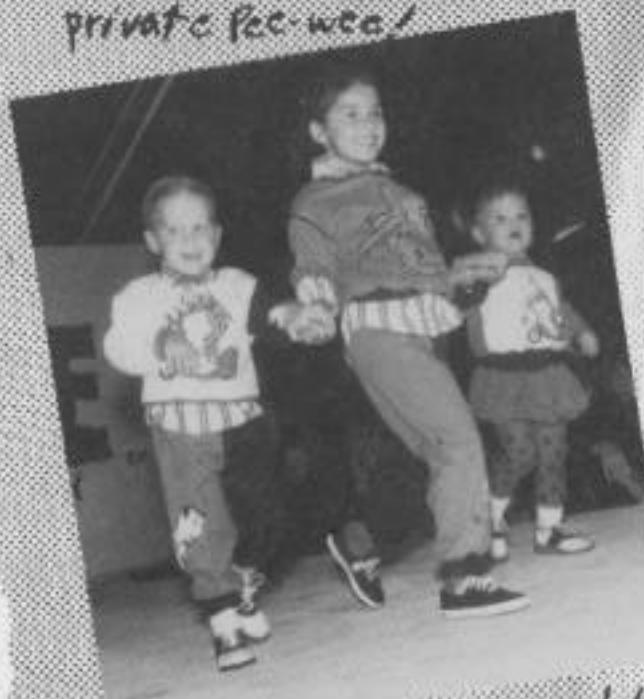
Honey Herman

Honey Herman

Official Pee-wee Herman Brand

Clothes!

"The merchandise is extremely fashionable and fun," according to Jim Hailey, President of JCPenney's Children's Division. "After JCPenney's very successful tie-in with Steven Spielberg last year with 'The Land Before Time,' we wanted to develop another holiday event for 1990," says Hailey. "Pee-wee Herman was selected because of his enormous popularity with his positive influence on millions of children of all ages." Yeah! That's our Pee-wee!



Boogie in Pee-wee threads!

Aaaarrrrrr!!!



Real neat Pee-wee bedtime stuff!